



## Robert LeBlanc

Robert LeBlanc is the President, founder and CEO of Lifestyle Revolution Group, an entertainment development and management firm creating stylish and interesting spaces in urban settings through emotionally uplifting design, passion, and a heartfelt commitment to excellent experiences for our guests.

Lifestyle Revolution Group began with what proved to be a bold idea but was at the time deemed foolish: let's create an entertainment space in a post-Katrina New Orleans that exemplifies what New Orleans could be if we put our minds to it. That is a diverse, interesting, and capable community comprised of dreamers, innovators, and progressive-minded individuals interested in recreating what had been New Orleans in a bigger, bolder, and better fashion than previously existed. And let's create that space just two months after the storm had passed. And we'll put it a block from New Orleans' Convention Center. That space was Republic New Orleans. After being mentored by Sean Cummings for a year and a half, LRG partnered with Sean's hotel company, International House Hotels, to create LePhare in his Loft 523 and to reinterpret the critically acclaimed loa bar in the International House Hotel. A partnership with developer Brian Gibbs, who created New Orleans's largest outpost of entrepreneurial and technology endeavors in New Orleans the "IP" building, led to the creation of Capdeville, which will be an Americana version of public social houses found in England. Capdeville is slated to launch this fall. Also contracted to open by the end of the year is another partnership with Gibbs in the new 930 Poydras building – with the intention of turning downtown and the CBD into the budding metropolis it can and should be.

Over the last ten years, Robert has solidified his place in the propitious entrepreneurial and young professional society that is present day New Orleans. With a keen eye for design and a love of music, Robert has maintained a solid fabric of friends and family whom continually support each and every LRG venture – via the intrinsic support LeBlanc so selflessly provides to others and his dedication to our city.

Robert married wife Danielle (New York) in 2007 after a 5-year courtship. They now live uptown with Jackson, their large dog.

LeBlanc was recently named the Loyola University New Orleans College of Business 2006 Young Alumnus of the Year.