

In the Ignatian tradition, the mission of the College of Business is to provide a superior values-laden education that motivates and enables our students to become effective and socially responsible business leaders. We strive to contribute quality research, serve local and intellectual communities, and graduate students who possess critical thinking skills and the courage to act justly in a global business environment.

To this end, the college has identified the following general education competencies that provide the framework on which program-specific student learning outcomes are built:

All graduates of the College of Business will be able to...

1. Make effective spoken presentations to a professional audience and communicate in one-on-one and team settings. Effective business communication is defined as process in which two or more people interact in order to achieve a desired outcome in a business context.
2. Compose clear and concise professional business writing. Essential elements of business writing as distinct from academic writing include brevity, application or actionability, audience-aware orientation, ease of navigation, and professional grammar and style.
3. Apply advanced quantitative and critical analytical techniques to business scenarios. Business analysis includes seeking to understand individual scenarios in their broader context, breaking down complex tasks into manageable pieces, and seeking a variety of types and sources of data to provide an objective perspective on the business situation.
4. Develop and implement effective solutions to business problems using appropriate decision-making techniques. Problem-solving in business involves quantitative analysis as above, as well as diverse human-resource considerations such as a respect for the ideas of others, an understanding of the core competencies of organizations and individuals, the management of interpersonal conflicts, and the development of emotional intelligence.
5. Reflect the College's "awaken, enlighten, transform" vision by demonstrating a capacity for personal and professional reflection leading to irreproachable ethical behavior. Ethical behavior in business is particularly defined as concern for and proactive responsibility to all stakeholders impacted by a business decision, as understood within the larger context of the reciprocal interaction between commerce and the other institutions in society.
6. Exhibit professional conduct in their work and their world. As defined by the College of Business professional conduct includes a willingness to engage in self-directed learning, accountability for one's own choices, appropriate attitudes and work habits, integrity and respect for others, and an understanding of one's own strengths, weaknesses, and goals.